



Official Rules for the Insights Program

Official Rules subject to change in Seer®'s sole discretion.

No purchase is necessary to enter or win. A purchase will not improve the chances of winning.

Submission: Applications will be accepted from April 19, 2026, through June 12, 2026. Submission window closes June 12, 2026, at 5:00PM PST.

Review: Submissions to the Translational Research Track will be evaluated following the submission deadline. Submissions to the Biopharma Development Access Program Track will undergo an initial review to confirm program eligibility and study feasibility, upon receipt.

Notification: Translational Research Track recipients will be notified by June 30, 2026.

Initial eligibility feedback for the Biopharma Development Access Program will be provided within ten (10) days of submission.

Study Execution: Upon agreement signature, program recipients will be responsible for collection and shipment of biological samples to the designated Seer Technology Access Center (STAC) location by August 31, 2026, according to Seer provided instructions. Seer will oversee the Proteograph processing, LC-MS analysis, and data analysis with turnaround times consistent with STAC service projects.

Prize and Results Presentation: Award recipients may be invited to present their research findings at a Seer sponsored workshop. Depending on the nature of the research area granted, Seer may invite program participants to present their findings at a conference including, but not limited to, American Association for Cancer Research (AACR), Human Proteome Organization (HUPO) World Congress, American Society for Human Genetics (ASHG) Annual Meeting and pay or reimburse up to USD \$2,000.00 of approved travel expenses supported by receipts. Participation in Biopharma Development Access Program may remain confidential at the Participant's request. All Participants may, at Seer's invitation and subject to mutual agreement, participate in scientific discussions, case studies, or presentations related to the program. Each award recipient will receive a cash award of five hundred dollars (USD \$500.00), and the average retail value of the prize is five hundred dollars (USD \$500.00). No substitution, assignment or transfer of the prizes is permitted, except by Seer, who has the right to substitute a prize with another of comparable or greater value.



Eligibility Criteria:

To be eligible for consideration, applicants must meet the following criteria:

This proposal is only open to all first-time program applicants and new Seer customers. Applicants must have attained at least the age of majority in their jurisdiction of residence (entrants must, in any event, be at least 18 years of age). Employees, officers, directors, agents, advisors, representatives and independent contractors of Seer and its subsidiaries or affiliated companies, together with their immediate family members and members of the same households (whether related or not) are not eligible to participate. This contest is only open to Applicants affiliated with a recognized research institution biotechnology company, pharmaceutical company, or other research organization, within the NA, EMEA, South Korea, Japan, or Australia territories. Applicants who are 1) residents of Cuba, North Korea, Iran, Syria, Russia, Belarus, or the designated Crimea, Donetsk or Luhansk regions of Ukraine, or any territory subject to U.S. embargo or similar restriction; (2) any persons (including businesses, research institutions, government and private organizations, individuals, and other types of legal persons) on the U.S. government's Denied Persons List, Specially Designated Nationals list, Entity List, Unverified List or any other similar list maintained by the U.S. government or any other applicable government, and all individuals employed thereby or otherwise associated therewith; and (3) any persons for whom it would be illegal to participate in or win a 2026 Insights award are ineligible. Each giveaway is subject to all applicable laws and regulations, and is void where prohibited or where registration, bonding, or language translation is required.

Research Focus:

The proposed project should align with the capabilities of the Seer Proteograph® Product Suite technology.

Applications will be considered that address translational research areas or biopharma development-stage programs.

Judging:

This is a contest of skill. Odds of winning depend on the number of participants and quality of the individual entries. All eligible submissions will be reviewed by a committee of scientific leaders selected from academia and industry, which may include members of Seer's Scientific Advisory Board and Seer scientific leadership. Separate evaluation criteria apply to each program track as described below. Seer may select one (1) recipient for the Translational Research Track and up to three (3) recipients for the Biopharma Development Access Program Track. In the event the submissions fail to meet program criteria or quality

standards, Seer may, in its sole discretion, select fewer recipients than the aforementioned limit.

I. Evaluation Criteria: Translational Research Track

Submissions to the Translational Research Track will be evaluated according to the following criteria, which are equally weighted in determining the selected recipient:

Scientific Merit:

- Demonstrated expertise and track record of the applicant and the Principal Investigator (PI) in the field of proposed research.
- The level of success achieved in past projects led by the PI, as evaluated through the publication record.
- Alignment of the applicant's and PI's expertise with the goals and requirements of the proposed research, particularly within the framework of the Proteograph workflow.

Impact of Research:

- Contribution to advancing knowledge and translating proteomic insights into solutions for clinically significant challenges across human health.
- Originality of the proposed research approach and methodology.
- Establishing clear avenues for translating research findings into practical applications that can benefit both the business sector and healthcare.
- Potential for resulting publications, presentations, and other communications to disseminate findings to the scientific community and beyond.

Alignment of Seer Technology to Proposed Research:

- Concise clarification of the constraints inherent in current proteomics methodologies that hinder the achievement of the research goals.
- Explanation of how Seer technology improves the quality, efficiency, and depth of investigations.

Experimental Approach:

- Clarity and coherence of the proposed research approach.
- Depth of experimental design and analytical methodologies.
- Feasibility of the work plan, considering resources, timeline, and potential challenges.
- Description of how the Seer Proteomics workflow will be utilized to address research questions.

II. Evaluation Criteria: Biopharma Development Access Program



Submissions to the Biopharma Development Access Program will be evaluated according to the following criteria, which are equally weighted in determining selected participants:

Development Relevance:

- The extent to which the proposed study addresses a meaningful biological question relevant to therapeutic discovery or development.
- Relevance of the proposed study to development-stage programs, including areas such as target validation, mechanism of action, resistance biology, or biomarker discovery.

Potential Impact:

- The likelihood that the proposed proteomic analysis could generate insights that inform development decisions or advance understanding of the underlying biology of a therapeutic program.

Feasibility:

- Clarity and practicality of the proposed study design, including sample availability, experimental scope, and overall study plan.
- Suitability of the proposed project for execution through the Seer Technology Access Center (STAC).

Alignment with Seer Technology:

- The extent to which Seer's Proteograph workflow is well suited to address the biological question or development challenge described in the submission.

Entries must be original and not violate any third-party licenses or intellectual property rights, and an Applicant must have all rights and third-party authorizations necessary to submit the entry, including from their research institution or organization. By entering, Applicants represent that their submissions do not violate employer policies, nor do they present any conflicts of interest, and permit participation and the acceptance of the award.

By participating, Applicants and Recipients agree to these Official Rules, Seer's STAC Terms and Conditions, and that the determination of each Award Recipient is final and binding in all respects. Each Recipient must respond to Seer within fourteen (14) days of notification attempt. If an Applicant and/or Recipient fails to provide any other reasonably requested information necessary to award the Award, administer these Official Rules, or comply with applicable laws by the deadline, the Award will be forfeited and an alternate recipient will be determined, based on the criteria set forth herein.

If selected, Recipients will also have the option to participate and present their scientific findings at a mutually agreeable Seer workshop, contingent upon Seer invitation. Approved travel, hotel accommodations, and conference registration supported by receipts may be



reimbursed or paid by Seer up to USD Two Thousand (\$2,000.00) in Seer's sole discretion. At Seer's option, all travel arrangements must be made through Seer, or a travel agent designated by Seer. If an Award Recipient lives within a two-hundred-mile radius of the hotel designated by Seer, air transportation may not be included. Award Recipients will be responsible for all gratuities, meals, beverages, ground transportation, taxes, and any other incidental costs or expenses not identified in these Official Rules. All tickets and accommodations are subject to the vagaries of schedule variation, weather, work stoppages, and schedule changes.

INTERNATIONAL AWARD RECIPIENTS SHALL BE RESPONSIBLE FOR COMPLYING WITH ALL REGULATIONS AND SECURING ANY DOCUMENTATIONS REQUIRED FOR THEIR INTERNATIONAL TRAVEL. AWARD RECIPIENTS MUST BE AWARE THAT TRAVEL CAN PRESENT UNUSUAL RISKS OF DEATH, SERIOUS ILLNESS AND INJURY, AND PROPERTY DAMAGE. AWARD RECIPIENTS PARTICIPATE WITH KNOWLEDGE OF THE DANGER INVOLVED AND AGREE TO ACCEPT ANY AND ALL RISKS OF INJURY, ILLNESS, DEATH, AND PROPERTY DAMAGE.

Entry in the contest or the acceptance of the award constitutes permission to use the Applicant's and Award Recipient's name, biographical information, likeness and company information without further compensation, except where prohibited by law and as otherwise provided herein. For Biopharma Development Access Program Track participants, Seer will not publicly disclose the identity of participating organizations or details of the submitted program without prior written consent.

Award recipients in the Translational Research Track may be invited to participate in webinars, social videos, digital advertisements, or other promotional activities related to the program and to sign Seer's STAC Terms and Conditions and appearance and likeness release.

No information regarding actual judging or selection of the entries will be disclosed.

Intellectual Property: Ownership of the pre-existing underlying intellectual property of the Applicant remains the property of the Applicant subject to Seer's rights to reprint, display, reproduce, perform, use, and exhibit the entry for the purpose of administering and promoting the contest and for Seer's marketing and advertising purposes, including on Seer's website. By participating in the contest, each Applicant grants to Seer a non-exclusive, worldwide, fully paid, royalty-free, perpetual, transferable license to reprint, display, reproduce, perform, use, and exhibit (including the right to make derivative works of) the entry and materials and information submitted on and in connection with the contest or use or receipt of the prize for any and all purposes in any medium, subject to mutual agreement with respect to the timing of any publication of study results. Each



participating Applicant hereby warrants that any entry and other materials and information provided by Applicant are original with Applicant and do not violate or infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other rights of any person or entity, and do not violate any rules or regulations. If the entry or information or materials provided by Applicant contain any material or elements that are not owned by Applicant and/or which are subject to the rights of third parties, Applicant represents he or she has obtained, prior to submission of the entry and information or materials, any and all releases and consents necessary to permit use and exploitation of the entry and information and materials by Seer in the manner set forth in the Official Rules without additional compensation.

Applicant warrants that the entry and materials and information provided do not contain information considered by Applicant, its employees or personnel, or any other third party to be confidential, and that the entry, materials and information provided do not violate any laws or regulations. Applicant represents and warrants that he or she has permission from his employer and any necessary third party to enter the contest, submit an entry, and receive the prize. Applicant agrees that Seer has the right to verify the ownership and originality of all Entries and that, upon Seer's request, Applicant must submit a written copy of any release or permission Applicant has received from a third-party granting Applicant the right to use such property. Applicant understands and acknowledges that in the event a submission is selected as a winning entry, and Applicant's ownership, rights and the originality of the entry cannot be verified to the satisfaction of Seer or is in any other way ineligible, Seer may select an alternate winner based on the same judging criteria.

Taxes, if any, related to the award are the responsibility of the Award Recipients, and Seer may, if applicable, issue a 1099-Misc. to the Award Recipients. International Applicants are responsible for paying all applicable taxes the Award and cash reward may incur.

Disclaimer, Release and Limit of Liability. SEER MAKES NO REPRESENTATIONS OR WARRANTIES OF ANY KIND, EXPRESS OR IMPLIED, REGARDING ANY PRIZE OR YOUR PARTICIPATION IN THE PROMOTION. BY ENTERING THE PROMOTION OR RECEIPT OF ANY PRIZE, EACH ENTRANT AGREES TO RELEASE AND HOLD HARMLESS SEER, ANY THIRD-PARTY SOCIAL MEDIA PLATFORM UTILIZED FOR THE PROMOTION, AND THEIR SUBSIDIARIES, AFFILIATES, SUPPLIERS, DISTRIBUTORS, ADVERTISING/PROMOTION AGENCIES, AND PRIZE SUPPLIERS, AND EACH OF THEIR RESPECTIVE PARENT COMPANIES AND EACH SUCH COMPANY'S OFFICERS, DIRECTORS, EMPLOYEES AND AGENTS (COLLECTIVELY, THE "RELEASED PARTIES") FROM AND AGAINST ANY CLAIM OR CAUSE OF ACTION, INCLUDING, BUT NOT LIMITED TO, PERSONAL INJURY, DEATH, OR DAMAGE TO OR LOSS OF PROPERTY, ARISING OUT OF PARTICIPATION IN THE PROMOTION OR RECEIPT OR USE OR



MISUSE OF ANY PRIZE. THE RELEASED PARTIES ARE NOT RESPONSIBLE FOR: (1) ANY INCORRECT OR INACCURATE INFORMATION, WHETHER CAUSED BY ENTRANTS, PRINTING ERRORS OR BY ANY OF THE EQUIPMENT OR PROGRAMMING ASSOCIATED WITH OR UTILIZED IN THE PROMOTION; (2) TECHNICAL FAILURES OF ANY KIND, INCLUDING, BUT NOT LIMITED TO MALFUNCTIONS, INTERRUPTIONS, OR DISCONNECTIONS IN PHONE LINES OR NETWORK HARDWARE OR SOFTWARE; (3) UNAUTHORIZED HUMAN INTERVENTION IN ANY PART OF THE ENTRY PROCESS OR THE PROMOTION; (4) TECHNICAL OR HUMAN ERROR WHICH MAY OCCUR IN THE ADMINISTRATION OF THE PROMOTION OR THE PROCESSING OF ENTRIES; OR (5) ANY INJURY OR DAMAGE TO PERSONS OR PROPERTY WHICH MAY BE CAUSED, DIRECTLY OR INDIRECTLY, IN WHOLE OR IN PART, FROM ENTRANT'S PARTICIPATION IN THE PROMOTION OR RECEIPT OR USE OR MISUSE OF ANY PRIZE. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Promotion, provided that if it is not possible to grant another entry due to discontinuance of the Promotion, or any part of it, for any reason, Seer, at its discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. No more than the stated number of prizes will be granted.

Any dispute will be resolved by binding arbitration under the rules of the American Arbitration Association by a sole arbitrator located in Redwood City, California. This Award program is governed by the laws of the State of California. Each Applicant agrees that: (i) any and all claims, judgments and grants shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorneys' fees; and (iii) under no circumstances will entrant be permitted to obtain grants for, and entrant hereby waives all rights to claim, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.

Information collected from Applicant's is subject to the Seer's Privacy Policy, which is available at <https://seer.bio/privacy-policy/>.

Seer's products and services are for research use only. Not for use in diagnostic procedures.

Individuals may request the name of the winners by submitting a self-addressed stamped envelope to Insights Program Winners List Request, Seer, Inc., 3800 Bridge Parkway, St. 102, Redwood City, California 94065 prior to December 1, 2026. Vermont residents may omit postage.



The sponsor of this Insights Program is Seer, Inc., 3800 Bridge Parkway, St. 102, Redwood City, California 94065.

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